

To the Permanent Delegations of
the Parties to the 2005 Convention
on the Protection and Promotion of
the Diversity of Cultural Expressions

15 April 2024

Culture Sector
The Assistant Director-General

Ref: CLT/DCE/24/L66

Re: Call for annual voluntary contributions to the International Fund for Cultural Diversity (IFCD)

Sir/ Madam,

As a Party to the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, you are among the 152 countries plus the European Union to have made a commitment to the Convention's principle of **international solidarity and cooperation**, which aims to empower the cultural and creative industries at the local, national, and international levels.

This **commitment** is transformed into action, notably through voluntary contributions to the International Fund for Cultural Diversity (IFCD), which was established by the 2005 Convention to fund cultural projects in support of the creative economy and to bolster inclusive and sustainable economic growth by empowering artists and culture professionals.

The IFCD funds innovative projects across the globe within the fields of cinema, performing arts, visual arts, and media arts, as well as design, music, and publishing. This critical investment in creativity is transforming societies and changing lives by defending artistic freedom, promoting gender equality and priority Africa, and empowering youth.

In accordance with [Decision17.IGC.6.a](#) of the 17th session of the Intergovernmental Committee (IGC) for the Protection and Promotion of the Diversity of Cultural Expressions (27 February – 1 March 2024), I invite your country to make its annual voluntary contribution to the IFCD with an amount equal to or greater than 1% of your country's contribution to UNESCO's regular budget. Please find attached information regarding the modalities of payment of your country's contribution.

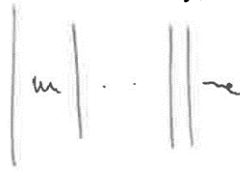
A dozen innovative and transformative projects were awarded funding from the IFCD in 2024, aiming in particular to empower young female musicians in Türkiye, promote cultural entrepreneurship in the digital art sector among youth in Uruguay, and strengthen intellectual property rights in Ethiopia, as well as other transformative activities in: Brazil, Chile, Colombia, Malawi, Mexico, Mongolia, Tunisia, and for the first time in Armenia and Uganda. This brings the total support from the IFCD for the cultural

and creative sector to **US\$11.5 million** since 2010, through a total of **152 projects** implemented in **71 developing countries**.

Despite the successful impact IFCD-funded projects are bringing to countries around the world, we are still only able to respond to approximately 10 percent of the requests received. This demonstrates the high need and impact of the IFCD around the globe and fuels our goal to be able to respond to more requests in 2024. Indeed, if all 153 Parties were to provide their annual contributions to the Fund, we would be able to double the number of projects funded each year.

Looking forward to receiving your country's contribution to the IFCD, please accept, Sir/Madam, the assurance of my highest consideration.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Ernesto Ottone R.', with a stylized flourish at the end.

Ernesto Ottone R.

Cc: UNESCO National Commissions
2005 Convention National Focal Points
UNESCO Field Offices

Enc.: Modalities for IFCD contributions